

**la torre
outlet**
Zaragoza



We love
Outlet
Shopping

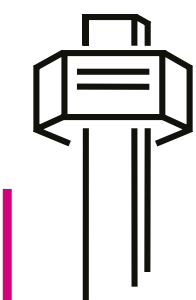
PREMIUM OUTLET SHOPPING

More than 60 fashion & lifestyle brands
30-70% off, all year round.

Just a five minute drive from
AVE-Renfe high-speed railway
to Madrid and Barcelona.

FASHION OUTLET | FOOD COURT |
LEISURE AND MORE

Highway AP-68, directly linked to the A-2
latorreoutletzaragoza.com



**la torre
outlet**
Zaragoza

THE NEW ASPIRATIONAL OUTLET SHOPPING EXPERIENCE FOR NORTHERN SPAIN.

Welcome to La Torre Outlet Zaragoza, the new fashion and lifestyle shopping destination for northern Spain, combining convenience shopping and a Bauhaus DIY store and a food court with a premium factory outlet village.

Opened in October 2020, La Torre Outlet Zaragoza offers more than 60 designer, fashion and lifestyle brands like Guess, Desigual, Pepe Jeans, Tommy Hilfiger, Mango as well as adidas, Puma, Skechers and many more, 30 - 70% off, all year round.

The unique mall architecture is inspired by the former Pikolin factory with its historical tower, one of the landmarks of Zaragoza.

Conveniently located in the north of Zaragoza, La Torre Outlet Zaragoza is adjacent to the AP-68 highway to Bilbao and is directly linked to the A-2, one of the most important highway connections, which connects Zaragoza with Madrid and Barcelona. The location has a catchment of nearly 3 million inhabitants in a 120-minute drive time connected by the high-speed railway AVE Renfe.

La Torre Outlet Zaragoza hosts today approximately 90 shops and 2,800 parking places on a gross lettable area of 61,500 sqm and attracts over 3.5 million visitors a year.

Customers visit the destination not only for shopping, but also for leisure and to spend quality time with family and friends. In fact, La Torre Outlet Zaragoza has received the TripAdvisor's Travellers' Choice 2022 award, becoming one of Zaragoza's favourite destinations for travellers. In June 2022, the destination was awarded for its facilities and digital concept as well as its fashion, food and leisure offer, winning the Best Spanish Retail Park Award from the Spanish Association of Shopping Centres.

This unique project is a cooperation of Pikolin Group, GPA and ROS Retail Outlet Shopping.





- | | | | |
|----------------------------|------------------------|-----------------------|---------------------------------------|
| GUESS | adidas | TOMMY HILFIGER | HACKETT LONDON |
| Clarks | JACK & JONES | VANS "OFF THE WALL" | CORTEFIEL MANGO |
| UNITED COLORS OF BENETTON. | FESTINA | FIFTY OUTLET STORES | WMF ROCKPORT |
| SALSA JEANS | PUMA | mayoral outlet | JOMA SPAGNOLO |
| Tefal | Pepe Jeans LONDON | | .loupias DECATHLON |
| KRUPS | OnCar | | FILA Home & COOK |
| PRIMOR | OUTLET El Corte Inglés | McDonald's | Lafuma |
| JYSK | Rowenta | Kave Home | CANDINO SWISS WATCH THRASHER MAGAZINE |
| MARKETCHES 玛奇玛斯 | El Rincón | JUMP SOUL PARK | KFC verdecora |
| SUSHI SOM | SKECHERS | BAUHAUS | Lamford LEGO fan factory |
| Façonnable | JUGUETLANDIA | OUTLET the CRAZY HOME | Champion muebles BOOM .com |

CATCHMENT

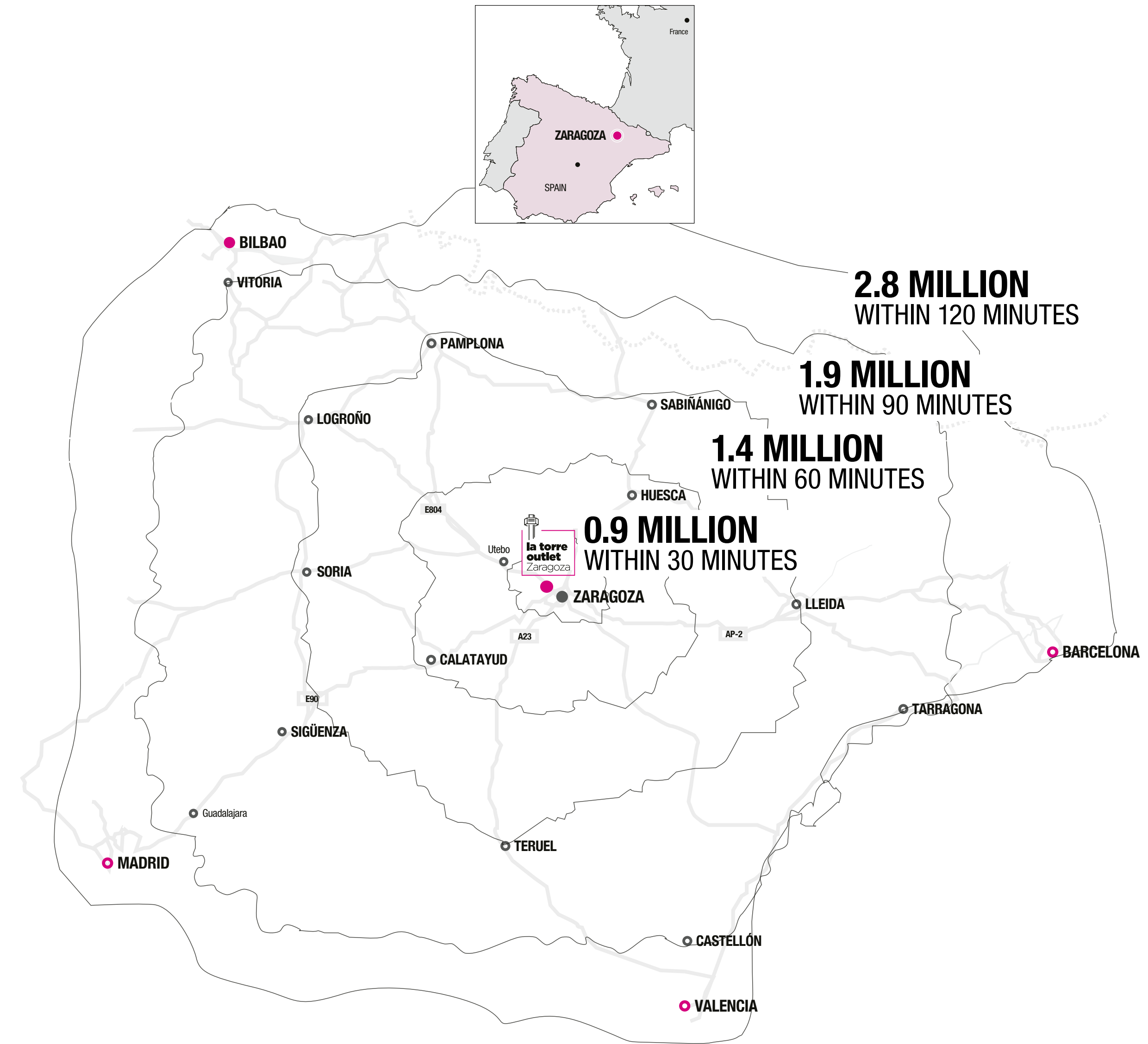
ALMOST 3 MILLION POTENTIAL SHOPPERS

La Torre Outlet Zaragoza has a catchment of nearly 3 million potential shoppers connected by AVE.

The catchment area comprises a larger territory compared to other outlet centres, as the north of Spain is so far an underdeveloped outlet region. It includes the cities of Zaragoza, Huesca, Teruel, Pamplona, Lleida and 10 other main towns.

Every year, around 70 million vehicles see La Torre Outlet Zaragoza as they drive along the N232 road, the A8 motorway, the AP-68 and the A-2, one of the most important highways connecting Zaragoza with Madrid and Barcelona.

Furthermore, the location benefits from perfect access by public transport and the AVE high speed train, which reaches Madrid in approximately 75 minutes and Barcelona in approximately 90 minutes. There are up to 37 trains a day in each direction.



THE NEW LA TORRE OUTLET ZARAGOZA



CATEGORY & BRAND MIX

FASHION, FOOD AND LEISURE

The category mix of La Torre Outlet Zaragoza is based on international experience and includes almost 50% designer and fashion brands. The segments sports & outdoor, shoes & accessories, household goods and kidswear ensure a balanced mix.

Visitors can discover sports and designer brands like adidas, Puma, Mango, Tommy Hilfiger, Hackett, Guess, Desigual, Benetton, Pepe Jeans, Skechers, Jack & Jones, Home & Cook, El Corte Inglés Outlet and many more.



CENTRE PLAN FASHION OUTLET & FOOD COURT





ZARAGOZA

GROWING CITY TOURISM

Zaragoza is the fifth biggest city in Spain with 700 thousand inhabitants and fourth when it comes to economy.

Strategically located between Madrid, Barcelona, Bilbao, Valencia and Toulouse, Zaragoza is the capital of Aragon, which encompasses a large part of the Pyrenees. During the winter, around 2 million ski tourists from Madrid and Valencia pass through Zaragoza by car on their way to the Pyrenees – the ultimate ski destination in Spain. 70 million vehicles pass through Zaragoza in transit to Madrid, to the Mediterranean or on their way north every year.”

In 2019, Zaragoza registered its all-time maximum with nearly 1.2 million tourists. In 2022, the city is expected to reach the same number of visitors as in 2019, 25% of which represent foreign tourists. Since the Expo 2008 in Zaragoza, the city has established itself as the Spanish venue for fairs and congresses. Every year, 300 such events are held.

Zaragoza airport is only a 10-minute drive from La Torre Outlet Zaragoza. Ryanair offers direct flights to Zaragoza from London Stanstead, Paris, Milan, Brussels, Viena and Marrakech.



GOYA MONUMENT



ALJAFERÍA PALACE

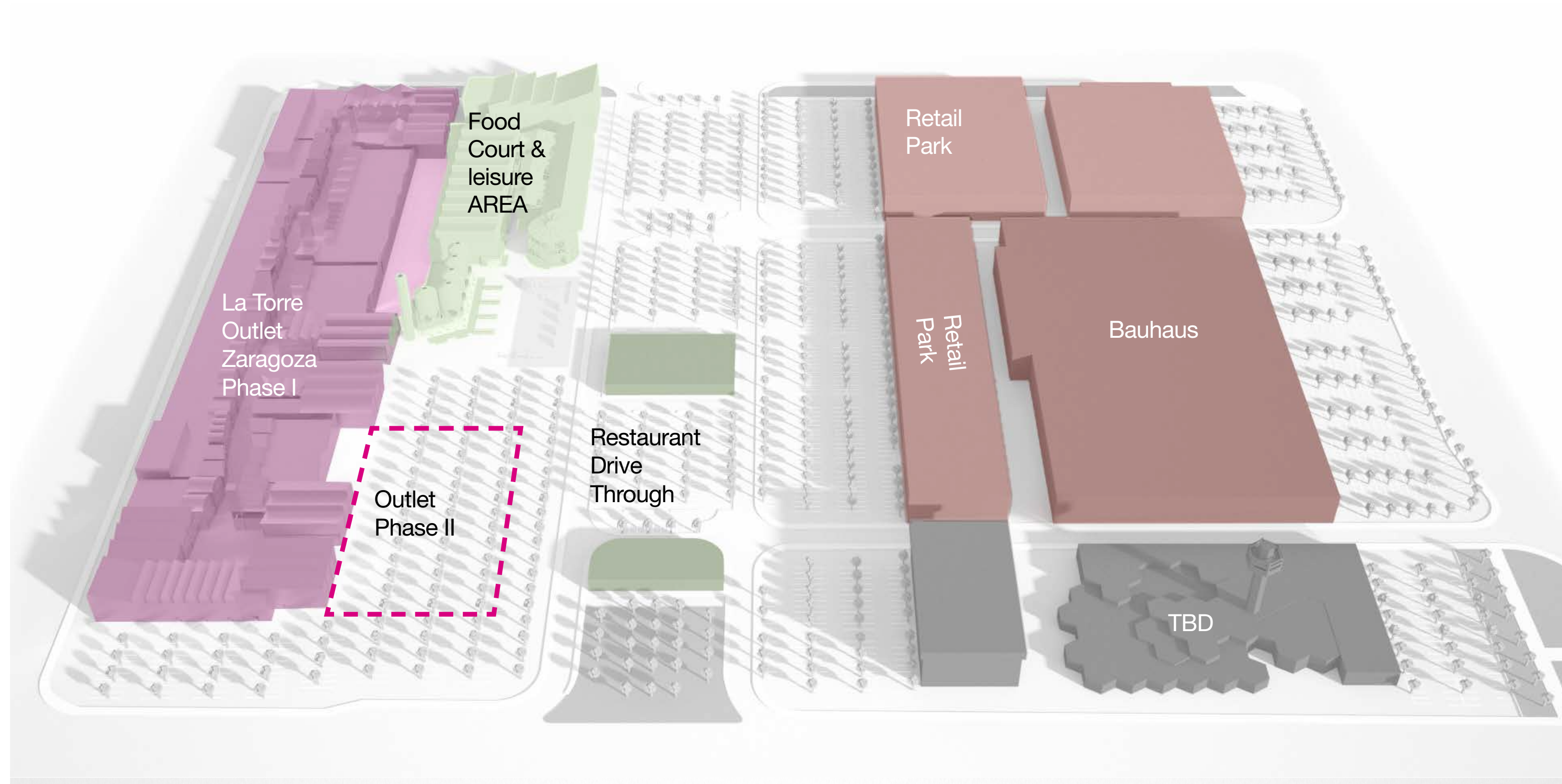
LA TORRE OUTLET ZARAGOZA

THE COMPLETE LANDSCAPE



GROSS LETTABLE AREA (GLA)

Fashion Outlet	13,500 sqm
Food Court & Leisure Area	15,000 sqm
Retail Park incl. Bauhaus DIY store	33,000 sqm
Total	61,500 sqm



10 MIN. ZARAGOZA CITY / A-2 MADRID - BARCELONA ->

LA TORRE OUTLET ZARAGOZA

FACT SHEET

LOCATION

Zaragoza, Spain

ACCESS

Conveniently located in the north of Zaragoza adjacent to the AP-68 highway to Bilbao and directly linked to the A-2, one of the most important highway connections, which connects Zaragoza with Madrid and Barcelona. Furthermore, the location benefits from perfect access by public transport and is only 5 minutes away from the AVE Renfe high-speed railway to Madrid and Barcelona. Zaragoza airport is only 10 minutes drive time away.

CATCHMENT

0.9 million inhabitants – 30 minutes
1.4 million inhabitants – 60 minutes
1.9 million inhabitants – 90 minutes
2.8 million inhabitants – 120 minute
4,1 million inhabitants – 180 minutes

TOURISM

1.2 million tourists per year, with a positive trend in shopping.

ARCHITECTURE

Village

GLA

13,500 sqm Fashion Outlet
15,000 sqm Food Court & Leisure
33,000 sqm Retail Park
Total 61,500 m²

SHOPS

approx. 90

PARKING

approx. 2,800

ANCHOR STORES

adidas | Guess | El Corte Inglés Outlet | All We Wear (Tommy Hilfiger, Pepe Jeans, Hackett) | Desigual | Puma | Skechers | Mango



ABOUT US

PIKOLIN GROUP

Pikolin Group with headquarter in Zaragoza has a turnover of more than 400 million euros and over 2,000 employees working with the team – it's the second largest European group in the bedding industry and the leader in Spain, Portugal and France. It has eight production plants in Europe (five in France and three in Spain) and two in Southeast Asia (Vietnam and China) with more than 2,100 workers there. Currently, the portfolio of the Pikolin Group consists of thirteen trademarks: Pikolin, Bultex, Swissflex, Lattoflex, Serta, Dunlopillo, Orthorest, Epeda, Merinos, Sema, Sunlay, Pardo and Mediterraneo®.

The group's growth is based on researching and developing core technologies for the bedding industry, counting with numerous patents in its category. Beyond this, Pikolin Group has always been a leader in the implementation of quality systems, being the first company obtaining ISO certifications, which has also allowed its Spanish growth and it's consolidating leadership outside its borders. Also, the logistics facilities are the most innovative and technologically advanced in the industry, with a world leading industrial complex in Zaragoza.

pikolin.com

pikolin
grupo



ABOUT US

ROS RETAIL OUTLET SHOPPING

ROS Retail Outlet Shopping, headquartered in Vienna, with partnerships in Poland, Italy and France, is an independent retail real estate consulting and centre management company specialised in Designer Outlets and innovative shopping concepts across Europe.

The founders Thomas Reichenauer and Gerhard Graf are both committed professionals with many years of experience and knowledge in the European outlet market as well as recognized personalities in the industry. Founded in 2011 and thus one of the shortest existing companies in this field, ROS has already established itself among the top five outlet operators in Europe.

ROS Retail Outlet Shopping covers all stages of a project from finding the right location to developing it to all aspects of operational management. Sustainable centre growth is supported by a strong brand partner management, high quality retail and customer services standards as well as an innovative marketing approach provided by a professional senior management team. The portfolio of ROS Retail Outlet Shopping includes Designer Outlet Soltau, City Outlet Geislingen, Designer Outlet Warszawa, Designer Outlet Gdańsk, Designer Outlet Sosnowiec, Premier Outlet Budapest, Designer Outlet Algarve, Designer Outlet Croatia, La Torre Outlet Zaragoza, M3 Outlet Polgár, Designer Outlet Luxembourg and further new developments in Europe.

ros-management.com

- ROS Locations
- ROS New Developments
- ROS References





We love
Outlet
Shopping

CONTACT US!

LA TORRE OUTLET ZARAGOZA

Managed by ROS Retail Outlet Shopping

La Torre Outlet Zaragoza

ROS Spain Management, S.L.
Ctra de Logroño, Km 6,5
50011 Zaragoza | Spain
latorreoutletzaragoza.com

Mireia Rodriguez Burguera

Leasing Director
Head of Leasing
M +39 340 33 12 865
mireia.rburguera@ros-management.com

Valle Mejia Rojo

Leasing Manager Spain
M +34 683 15 98 98
valle.mejia@ros-management.com

ROS Retail Outlet Shopping GmbH

Hoher Markt 4/2/1F
1010 Vienna | Austria
T +43 1 343 43 04
ros-management.com

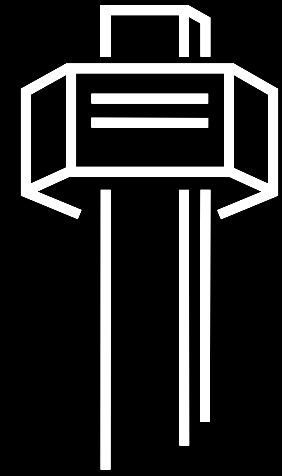
Thomas Reichenauer

Co-Founder & Managing Director
T +43 1 343 43 04 11
M +43 664 413 58 91
thomas.reichenauer@ros-management.com

Gerhard Graf

Co-Founder & Managing Director
M +43 664 413 58 90
gerhard.graf@ros-management.com





**la torre
outlet**
Zaragoza