

**designer
outlet**
Sosnowiec



PREMIUM OUTLET SHOPPING

More than 100 fashion & lifestyle brands,
30-70% off, all year round.

Just a 30 minute drive from Krakow.

At the junction DK79 / S1 with connection to A4 highway
designeroutletsosnowiec.pl


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Sosnowiec

THE FASHION & LIFESTYLE OUTLET OF THE SILESIA REGION.

Welcome to Designer Outlet Sosnowiec – the first outlet centre in the south of Poland in the Silesian region.

Designer Outlet Sosnowiec offers more than 100 fashion and lifestyle brands like BOSS, Benetton, Desigual, Guess, Calvin Klein, Tommy Hilfiger, Rylko, Timberland, Levi's, Apart as well as Nike, adidas, Puma, New Balance and many more, 30-70% off, all year round.

Located in the Silesian Voivodeship, one of Poland's most densely populated regions, close to Katowice, the centre has a catchment of 7 million inhabitants in 90-minute drive time.

Designer Outlet Sosnowiec hosts more than 100 shops on a gross lettable area of 16,800 sqm and attracts approximately more than 2 million visitors annually.

Designer Outlet Sosnowiec is part of the DWS real estate portfolio and managed by ROS Retail Outlet Shopping.



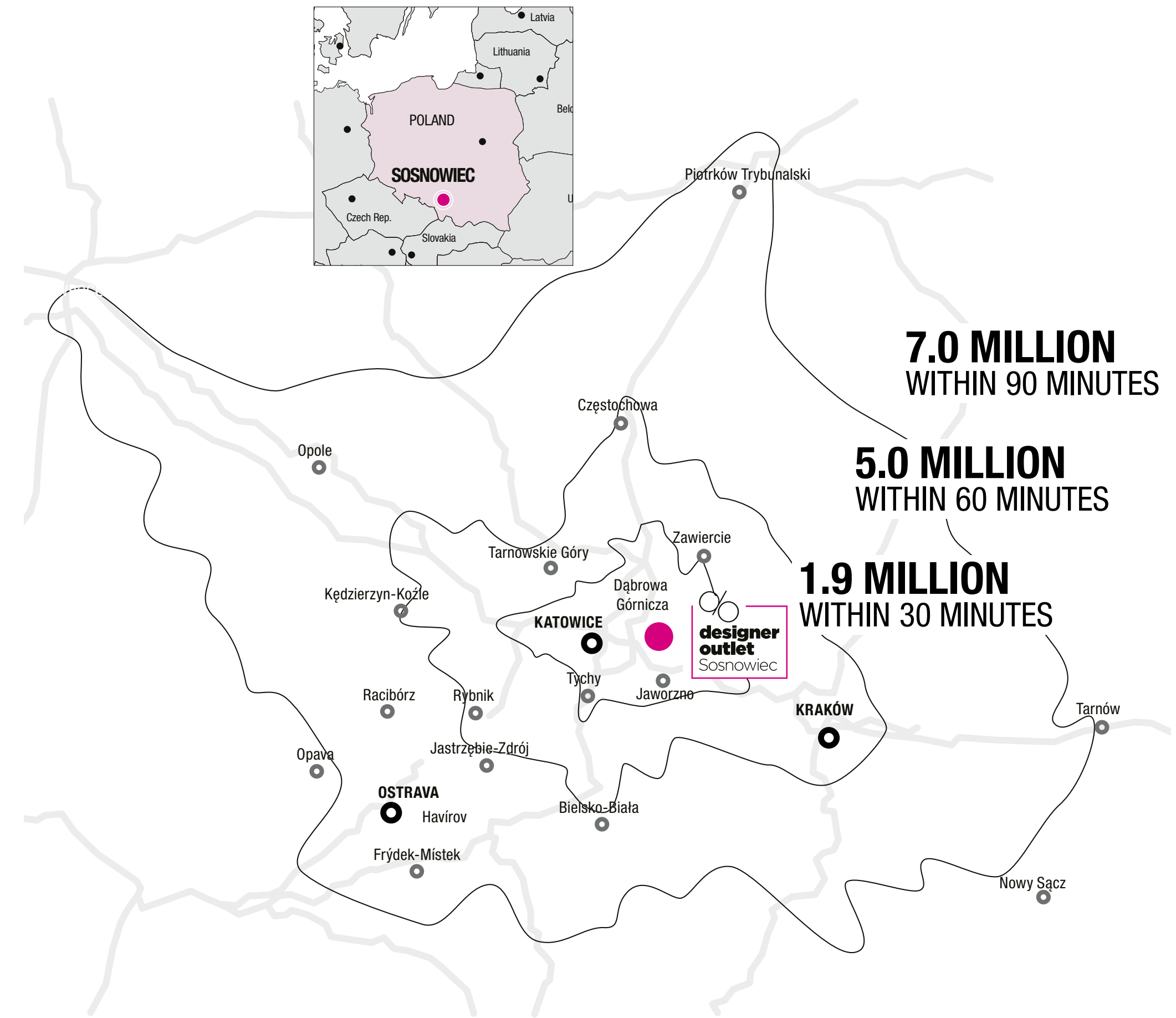
CATCHMENT

MORE THAN 7 MILLION INHABITANTS

All roads lead to Designer Outlet Sosnowiec thanks to its convenient location, only a 15-minute drive from Katowice, the heart of the region. The outlet is located at the S1/E79 intersection, near the A4 Katowice – Krakow motorway and the S1 road, connecting Warsaw with Bielsko-Biała. It is therefore an excellent destination for shoppers from other parts of the country, as the convenient infrastructure connects the north with the south and the east with the west of the country.

The population of the Silesian Voivodeship is 4.6 million people. Furthermore, the close proximity

to the Czech Republic and the common culture make the region attractive to Czech neighbours. With such convenient access, it is easy to combine shopping at Designer Outlet Sosnowiec with exploring the region's attractions. The Silesian Voivodeship occupies a diverse area in many respects: geographically (neighbouring the Krakow-Czestochowa Upland and the Beskid Mountains region), economically, culturally and ethnically. Customers come to the centre from various parts of Poland and Central Europe not only for shopping, but also to spend quality time with their families in a pleasant atmosphere.





4F



TOMMY HILFIGER



asics

ecco

PARIS OPTIQUE

APART

Triumph

LANCERTO

Marc O'Polo

new balance

DIGEL

SALOMON

W.KRUK
1840

ALPINE PRO

MEDICINE
EVERYDAY THERAPY

DAJAR
Home & Garden

Sizeer



Calvin Klein

BOSS



MUSTANG

GUESS



designer
outlet
Sosnowiec

ONLY

pierre cardin

UNITED COLORS
OF BENETTON.



YES

OCHNIK

WITTCHEM



VENEZIA



Italian Fashion



diverse



Tefal

Villeroy & Boch
1748

SALOMON

SYMBIOSIS

Reebok

RYŁKO
1964

THE COSMETICS
COMPANY STORE

TNTUUM

SO! COFFEE

LAVARD
SINCE 1975

SAMANTA
LINGERIE

Timberland



DESIGNER OUTLET SOSNOWIEC SHINES IN A NEW LIGHT.

MORE BRANDS. MORE FOOD. MORE ATMOSPHERE.

In Spring 2022, Designer Outlet Sosnowiec introduced a new look and feel, creating a unique and convenient shopping and leisure space, serving the growing customer demand for better mixed-use places.

Designer Outlet Sosnowiec now offers a redesigned parking area with over 1,800 parking spaces, including electric filling stations, which improves visitors' accessibility to the heart of the centre. Moreover, a large green area with a floating terrace over a pond with illuminated water games invites customers to relax in the midst of nature.

The facade also has a new, modern industrial look with red bricks and sandy colours as well as

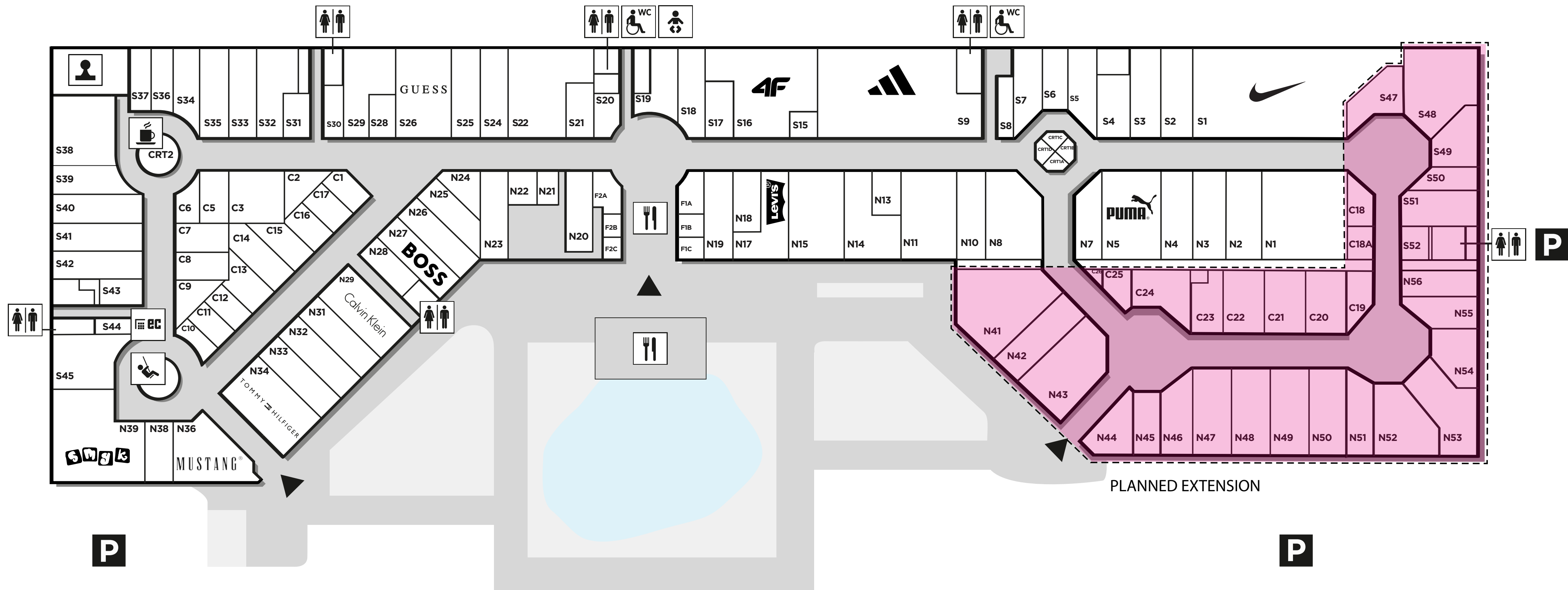
displaying the logos and impressive advertising graphics of some of the brands present at Designer Outlet Sosnowiec, creating a unique "halo" effect.

Main highlights include seasonally changing food trucks serving regional and international food, speciality coffee, sweet pastries and much more, while younger visitors can enjoy an educational botanical path with boards describing the lush vegetation of the surrounding area.

For the future it is planned to further expand Designer Outlet Sosnowiec by an additional gross lettable area of 5,000 sqm, offering approximately 30 new shops and a newly designed food court.



CENTRE PLAN



DESIGNER OUTLET SOSNOWIEC

FACT SHEET

| | |
|----------------------|--|
| LOCATION | Designer Outlet Sosnowiec is located in the south-east of Katowice in Silesia Voivodeship – one of the most densely populated regions in Poland. Krakow, the second largest city of Poland is 30 minutes away. |
| ACCESS | At the junction of national road No. 79 connecting Krakow with Katowice and the S1 East Ring Road leading from Warsaw to Bielsko-Biala. Only 4 km from the A4 national East-West Highway. |
| CATCHMENT | 1.9 million inhabitants – 30 minutes 5.0 million inhabitants – 60 minutes 7.0 million inhabitants – 90 minutes |
| TOURISM | With more than 5 million tourists, the constant upward trend of the Silesian region as a popular tourism region continues. |
| ARCHITECTURE | Mall inspired by 19th-century Victorian railway station |
| GLA | 16,800 sqm |
| SHOPS | 100 |
| PARKING | 1,800 |
| ANCHOR STORES | Nike BOSS Benetton Desigual 4F adidas Puma Asics Calvin Klein Tommy Hilfiger Marc O'Polo Guess Ecco Levi's Mammut Salomon Timberland |



ABOUT US

DWS GROUP

DWS has been investing in real estate assets for more than 50 years. As part of the Alternatives platform, the real estate business has more than 350 employees in nearly 25 cities around the world with more than EUR 78 billion in global real estate assets under management (as of March 31, 2022). Providing a diverse range of strategies and solutions across the risk/return and geographic spectrums,

DWS offers core and value-added real estate, real estate debt, opportunistic real estate and real estate securities. The real estate investment business employs a disciplined investment approach and aims to deliver attractive long-term risk adjusted returns, preservation of capital and diversification to its investors, which include governments, corporations, insurance companies, endowments, retirement plans, and private clients worldwide.

[dws.de](https://www.dws.de)



ABOUT US

ROS RETAIL OUTLET SHOPPING

ROS Retail Outlet Shopping, headquartered in Vienna, with partnerships in Poland, Italy and France, is an independent retail real estate consulting and centre management company specialised in Designer Outlets and innovative shopping concepts across Europe. The founders Thomas Reichenauer and Gerhard Graf are both committed professionals with many years of experience and knowledge in the European outlet market as well as recognized personalities in the industry. Founded in 2011 and thus one of the shortest existing companies in this field, ROS has already established itself among the top five outlet operators in Europe.

ROS Retail Outlet Shopping covers all stages of a project from finding the right location to developing it to all aspects of operational management. Sustainable centre growth is supported by a strong brand partner management, high quality retail and customer services standards as well as an innovative marketing approach provided by a professional senior management team. The portfolio of ROS Retail Outlet Shopping includes Designer Outlet Soltau, City Outlet Geislingen, Designer Outlet Warszawa, Designer Outlet Gdańsk, Designer Outlet Sosnowiec, Premier Outlet Budapest, Designer Outlet Algarve, Designer Outlet Croatia, La Torre Outlet Zaragoza, M3 Outlet Polgár, Designer Outlet Luxembourg and further new developments in Europe.

ros-management.com

- ROS Locations
- ROS New Developments
- ROS References





We love
Outlet
Shopping

CONTACT US!

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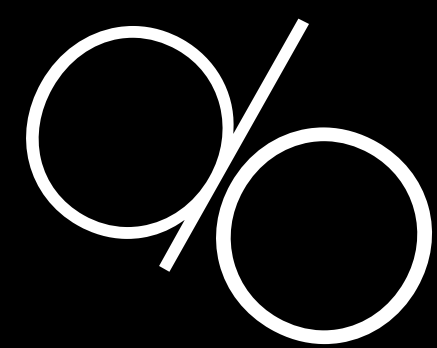
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