

**designer
outlet**
Gdańsk



PREMIUM OUTLET SHOPPING

More than 100 fashion & lifestyle brands,
30-70% off, all year round.

Just a 15 minute drive from Gdansk city centre
and Lech Walesa Airport.

Centre Extension
Opening Autumn 2024

At S6 expressway / Tri-City ring road with
access to A1 motorway

designeroutletgdansk.pl



THE FASHION & LIFESTYLE OUTLET AT POLAND'S BALTIC COAST

Welcome to Designer Outlet Gdańsk, the only outlet centre in the Tri-City region on the Baltic coast in Poland.

Designer Outlet Gdańsk offers more than 100 fashion and lifestyle brands like BOSS, Tommy Hilfiger, Guess, Calvin Klein, Karl Lagerfeld, Pinko, Marc O'Polo, Kazar, Levi's as well as Nike, adidas, Puma, New Balance and many more, 30-70% off, all year round.

With a catchment of 2.3 million inhabitants in a 90-minute drive time, Designer Outlet Gdańsk hosts more than 100 shops on a gross lettable area of over 17,400 sqm and attracts more than 2 million visitors annually.

The further extension of Designer Outlet Gdańsk will provide an additional 2,000 sqm of gross lettable area and thus make it the largest fashion & lifestyle outlet centre in the north of Poland. Opening of the centre extension is planned for Autumn 2024.

Designer Outlet Gdańsk is part of the DWS real estate portfolio and managed by ROS Retail Outlet Shopping.



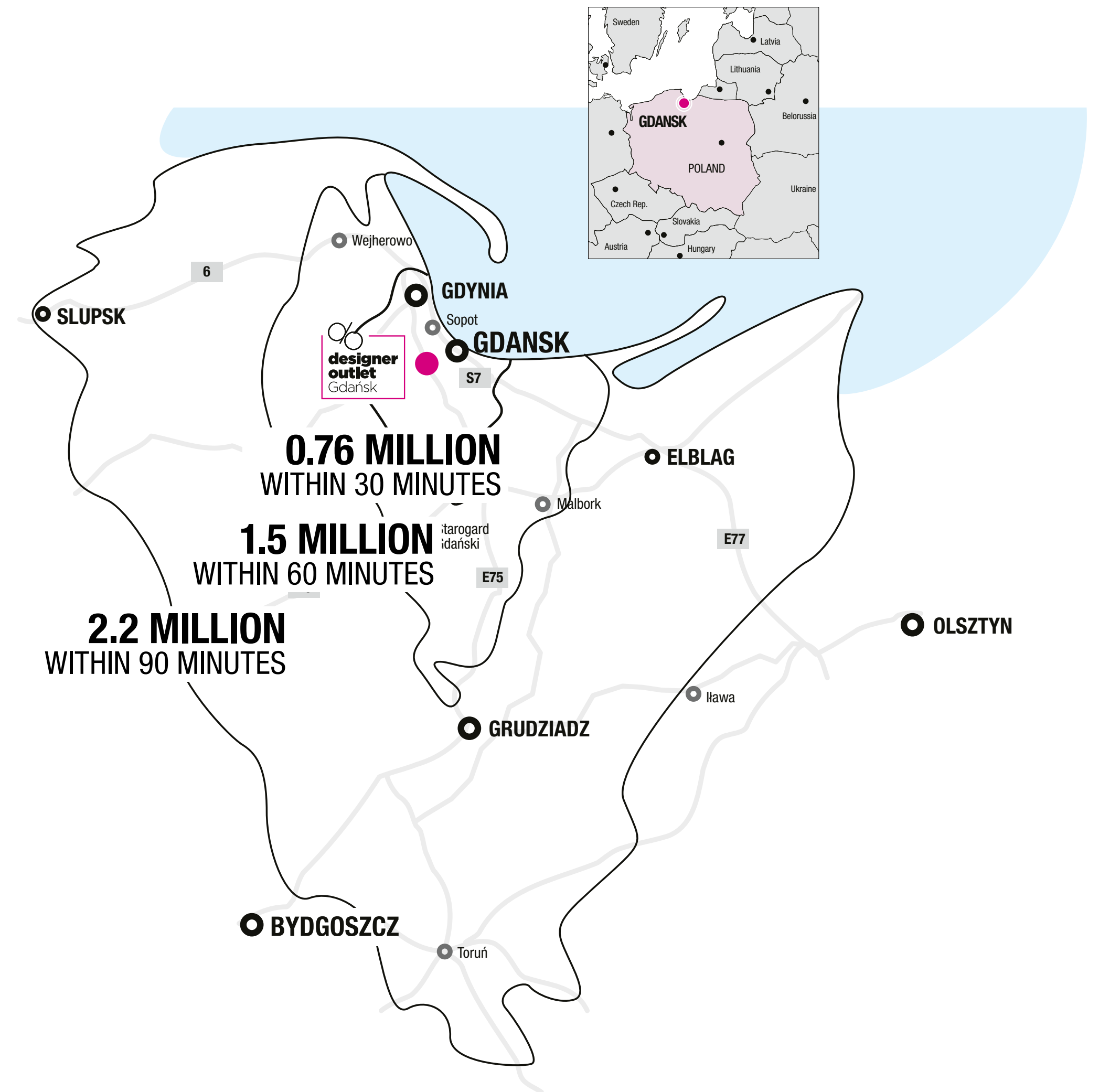
CATCHMENT

MORE THAN 2.3 MILLION RESIDENTS AND 9 MILLION TOURISTS ANNUALLY

Designer Outlet Gdańsk is strategically located on Przywidzka 8 street in Gdansk Szadolki, adjacent to the Tri-City ring road S6 (E28) – the most important transport link in Pomerania. The city centre of Gdansk is only 9 km away and Lech Walesa Airport in Gdansk-Rebiechowo is only 12 km distance from the Designer Outlet Gdańsk.

The catchment area has more than 2.3 million residents within a 90-minute drive time. Gdansk is one of the most popular tourist and cultural centres in the country, and a vibrant academic, maritime and commercial centre.

It is the central part of the Tri-City, which also includes Sopot – Poland’s most popular seaside resort – and Gdynia – one of Poland’s most modern and innovative cities. The Pomerania region has a strong annual tourist value of about 9 million as of 2019, while Gdansk registered more than 3.7 million tourists in 2022. The city has about 470,000 residents and the Gdansk-Sopot-Gdynia agglomeration has grown to about 1.1 million inhabitants. A perfect environment for a successful outlet shopping destination.





GUESS

TOMMY HILFINGER

BOSS

KARL
KARL LAGERFELD

PINKO



Lee



Marc O'Polo
EST. IN STOCKHOLM

Calvin Klein

pierre cardin

asics

MOUNTAIN
WAREHOUSE

Desigual.

Clarks

Pepe Jeans
LONDON

kazar

THE COSMETICS
COMPANY STORE

ecco

SOLAR

VENEZIA

Triumph

Tefal

SISLEY

WITTCHEN
Twójca elegancja

designer
outlet
Gdańsk

Gabor

RYŁKO
1964



GEOX
ODDYCHA

SALOMON



4F

new balance

APART

OCHNIK

POUPÉE
MARILYN

ESOTIQ

Wrangler

VOLCANO

BIG STAR

UNITED COLORS
OF BENETTON.

Sizeer

ONLY

DAJAR
Home & Garden

COCCODRILLO

LE CREUSET

diverse

Jack
Wolfskin

REGATTA
GREAT OUTDOORS

YES

CROSS JEANS

BYTOM
SZTUKA KRAWIECTWA OD 1945



W.KRUK
1840

VISTULA

MUSTANG

ANTICIPATION

THE NEW DESIGNER OUTLET GDAŃSK

OPENING AUTUMN 2024



BIGGER AND MORE BEAUTIFUL

DESIGNER OUTLET GDAŃSK SHINES IN A NEW LIGHT

With a centre extension of 2,000 sqm gross lettable area, Designer Outlet Gdańsk is becoming the outlet flagship destination on Poland's Baltic coast.

The main entrance was upgraded at the end of 2021 and now presents a new and fresh look. Nike has been almost doubled, thus becoming the largest store of the brand in the Tri-City region.

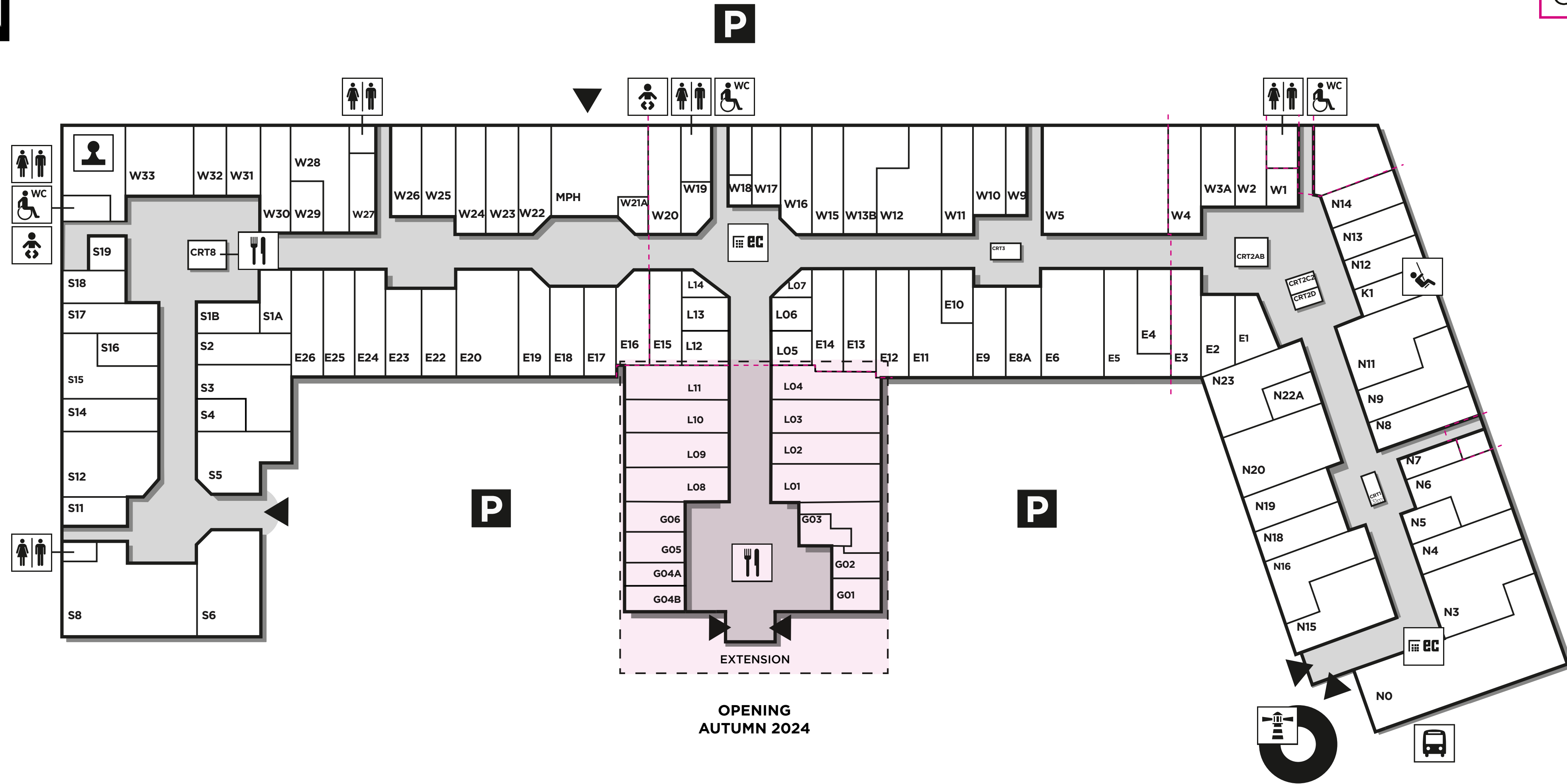
In a second stage, Designer Outlet Gdańsk will have 10 additional shops and a new designer food court,

offering customers a new dimension of shopping experience and amenity. The food court will accommodate up to 7 new national food concepts with a fresh and healthy food offer combined with international well-known F&B brands. The welcoming atmosphere will invite families and friends to meet, eat and relax.

Full completion of the extension is planned for Autumn 2024.



CENTRE PLAN



DESIGNER OUTLET GDAŃSK

FACT SHEET

| | |
|-------------------------|---|
| LOCATION | Designer Outlet Gdańsk is located in the city of Gdansk, in the Trojmiasto Metropolitan Area; within Morski Park Handlowy; right next to Tri-City ring road and the S6 expressway with excellent access to the A1 motorway. Only a 15 minute drive from the Main Railway Station of Gdansk. |
| ACCESS | Situated at ul. Przywiedzka 8 (Gdansk-Szadolki), at the S6 (E28) the Tri-City ring road, 12 km from the Lech Walesa Airport in Rebiechowo. |
| CATCHMENT | 0.76 million inhabitants – 30 minutes 1.5 million inhabitants – 60 minutes 2.2 million inhabitants – 90 minutes |
| TOURISM | More than 9 million tourists annually |
| ARCHITECTURE | Mall inspired by a traditional fishing village with its own 24-metre high lighthouse. |
| GLA | 17,400 sqm |
| SHOPS | 100 |
| PARKING | approx. 1,000 |
| ANCHOR STORES | Nike adidas Puma Tommy Hilfiger Calvin Klein Karl Lagerfeld BOSS Guess Pinko Pepe Jeans Levi's Pierre Cardin Marc O'Polo |
| CENTRE EXTENSION | 2,000 sqm approx. 10 shops Opening Autumn 2024 |



ABOUT US

DWS GROUP

DWS has been investing in real estate assets for more than 50 years. As part of the Alternatives platform, the real estate business has more than 350 employees in nearly 25 cities around the world with more than EUR 78 billion in global real estate assets under management (as of March 31, 2022). Providing a diverse range of strategies and solutions across the risk/return and geographic spectrums, DWS offers core and value-added real estate, real estate debt, opportunistic real estate and real estate

securities. The real estate investment business employs a disciplined investment approach and aims to deliver attractive long-term risk adjusted returns, preservation of capital and diversification to its investors, which include governments, corporations, insurance companies, endowments, retirement plans, and private clients worldwide.

[dws.de](https://www.dws.de)



ABOUT US

ROS RETAIL OUTLET SHOPPING

ROS Retail Outlet Shopping, headquartered in Vienna, with partnerships in Poland, Italy and France, is an independent retail real estate consulting and centre management company specialised in Designer Outlets and innovative shopping concepts across Europe. The founders Thomas Reichenauer and Gerhard Graf are both committed professionals with many years of experience and knowledge in the European outlet market as well as recognized personalities in the industry. Founded in 2011 and thus one of the shortest existing companies in this field, ROS has already established itself among the top five outlet operators in Europe.

ROS Retail Outlet Shopping covers all stages of a project from finding the right location to developing it to all aspects of operational management. Sustainable centre growth is supported by a strong brand partner management, high quality retail and customer services standards as well as an innovative marketing approach provided by a professional senior management team. The portfolio of ROS Retail Outlet Shopping includes Designer Outlet Soltau, City Outlet Geislingen, Designer Outlet Warszawa, Designer Outlet Gdańsk, Designer Outlet Sosnowiec, Premier Outlet Budapest, Designer Outlet Algarve, Designer Outlet Croatia, La Torre Outlet Zaragoza, M3 Outlet Polgár, Designer Outlet Luxembourg and further new developments in Europe.

ros-management.com

- ROS Locations
- ROS New Developments
- ROS References





We love
Outlet
Shopping

CONTACT US!

DESIGNER OUTLET GDAŃSK

Managed by ROS Retail Outlet Shopping

Designer Outlet Gdańsk

ul. Przywizka 8
80-174 Gdańsk | Poland
T +48 58 320 99 44
info@designeroutletgdansk.pl
designeroutletgdansk.pl

Mireia Rodriguez Burguera

Leasing Director
M +39 340 33 12 865
mireia.rburguera@ros-management.com

Justyna Głowacka

Leasing Manager Poland
M +48 695 454 803
justyna.glowacka@ros-management.com

ROS Retail Outlet Shopping GmbH

Hoher Markt 4/2/1F
1010 Vienna | Austria
T +43 1 343 43 04
ros-management.com

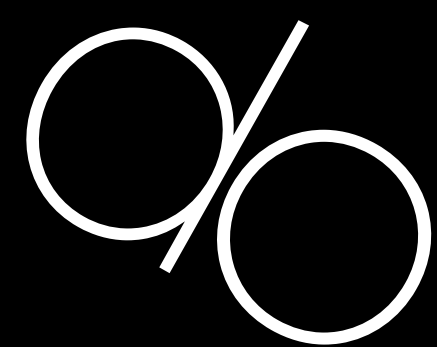
Thomas Reichenauer

Co-Founder & Managing Director
T +43 1 343 04 304 11
M +43 664 413 58 91
thomas.reichenauer@ros-management.com

Gerhard Graf

Co-Founder & Managing Director
M +43 664 413 58 90
gerhard.graf@ros-management.com





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